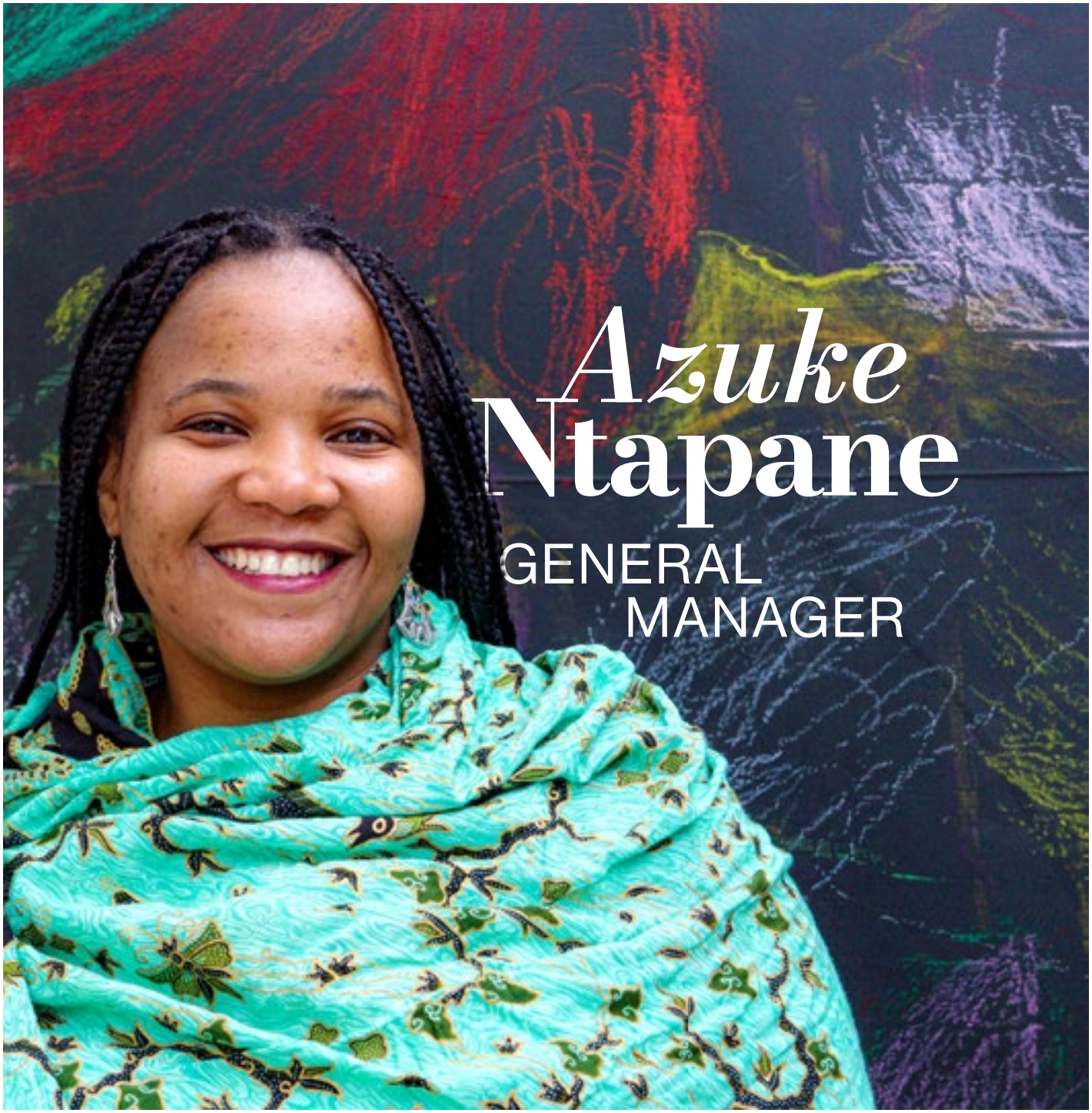
PACT

AUGUST 2024
TO JULY 2025

The *Courage* to Continue

NPO 244-505 / PBO930047631

PACT
PRINCE ALBERT COMMUNITY TRUST



PLANNING JOURNEY TO JAZZ 2022 ONWARDS **WITH ZERO FUNDS.**

It takes courage to begin, but even more to continue when all you have is vision. Planning Journey to Jazz with zero funds demanded clarity of purpose, trust in the unseen, and an unshakable belief in the people who make it possible. With no guarantees, we chose to act anyway, to plan, call, and build as though the resources already existed. That courage turned scarcity into creativity, doubt into determination, and vision into reality.

The lesson is clear: you don't wait for certainty; you create it, step by step, with courage leading the way.

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JOURNEY TO JAZZ MASTERCLASSES HELD AT PACT CENTRE WITH THE ***LANGJAN EXHIBITION*** UNDER THE TUTELAGE OF BOTANICAL ARTIST, ***SALLY ARNOLD***.

“

THE SECRET OF CHANGE IS ***TO FOCUS ALL YOUR ENERGY***, NOT FIGHTING THE OLD, BUT ***ON BUILDING THE NEW.***

- Socrates

Recently, PACT leadership had a collective epiphany.

We have for most of our efforts tried to fix things, broken things, damaged things, plastering wounds with band aid strips and taking on the deep systemic injustices and manifestations that have been cultivated for generations. Here and there with success, but us often overwhelmed by the complexity of constriction.

Our epiphany was, to take our eyes off the shadows of our past and present and focus on the future of what can be, a world of possibility, the creation of new ways with new better, healthier more equitable outcomes.

As a team, there was this sigh in the room, a sigh of relief and insight, that our efforts over the years have often appeared in vain, but that in the work, that was highly creative, life giving, flowing from spirit, kindness and care, much healing, and restoration unfolded, miraculously in the unseen places of our souls. We at PACT, have all been touched, and if I may be bold, transformed by the work and so nothing is wasted, nothing is lost, we simply are evolving in our understanding of what it will take to truly bring social justice to our communities and so not necessarily abandon the old, sick, tree of current circumstances, but rather turn to planting another, a sapling of choice, one which we shape together, tender, feed and eventually harvest from: a new tree with a different root system, different pruning, allowing light in so that much fruit can bear on new wood.

It takes courage to turn course. It takes courage to lead in these uncertain times, with a confidence, that this is the way forward to achieve a dream, a vision, of a kinder, gentler, more loving, safe world where every child, every youth, every older person is seen, heard and valued.

Life by life we say at PACT.

Thank you for your support.

Ingrid Wolfaardt

Waldon Ewerts

CREATIVE ARTS LEADER

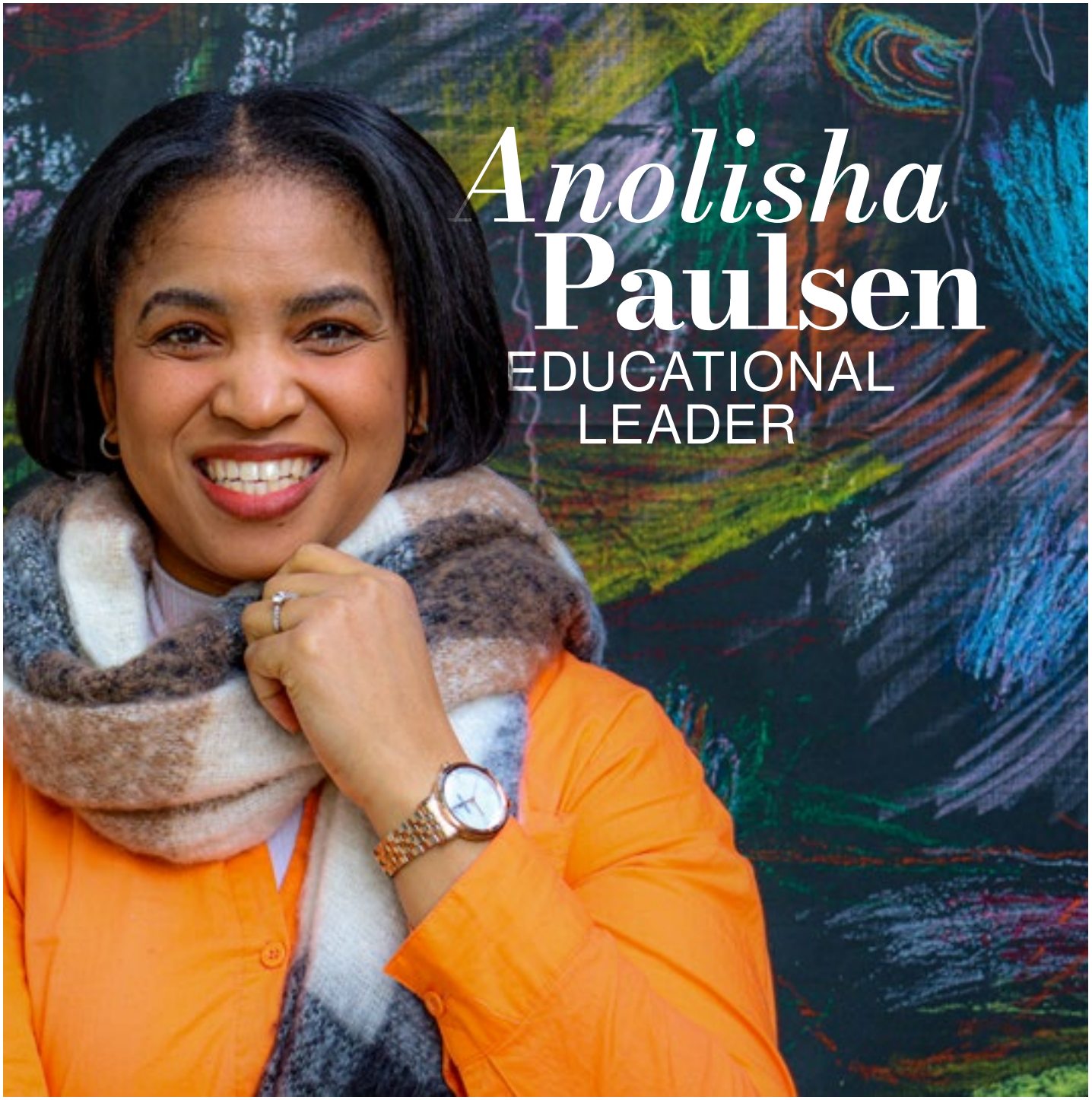
As Creative Arts leader, I make sure that the organisation stays dynamic and relevant in this field. This includes #us4us, Karoo Jazz Project, Arco, Lapklank, Knipoog media and much more. It's simply a way of doing for us.

Planning the annual #us4us concert that has been around since 2015, excites me as it gives all local artists the opportunity to perform their own home-grown genre on a world class stage,

One of the reasons PACT produces such concerts such as #us4us is to bring the bigger community together to celebrate their own like, Claudia Hendriks, who has grown as an artist, and Jason Williams who is now working as a sound engineer at the Showroom theatre, they all started with working and performing at #us4us. It's also about using the festival space to develop a wide range of skills, from marketing to compliance, there is a place for all.

Before joining PACT, 7 years ago I was already a muso.

Pact fundamentally changed the direction of my life, because I did not know where I was heading. I've gained a lot of confidence but also experience and skills. The entire team helped me to become who I am today: as a creative and as a person.



Anolisha Paulsen

EDUCATIONAL LEADER

I'm the educational leader at the Prince Albert Community Trust.

I lead the early childhood development program, called Blink Begin and then I'm also in charge of the Speel en Leer, after-care program to give ideas and direction. We get up to 400 children daily in the school holidays.

For me the most important work is letting the children have a voice and for children to be seen and to be affirmed, we also do this through other interventions like the, Ek is Oulik pampering project which teaches safe touch and kindness.

Having conversations with the most vulnerable of children grows their confidence and this is a big thing for me. A good example of this is our graduation of the early childhood students. This past year the 4 and 5 year olds took the microphone and spoke to their parents.

This shows me that I have made an impact on the child but more than that, it has impacted on me too: I never liked speaking in front of people, but during these four years that I've been here, I can see huge growth in myself and my ability to contribute meaningfully. I am studying for B Ed and in my third year of studies and cannot wait to share my new knowledge.

My contribution is to bring energy and my love of education. To the team? I like to motivate them to achieve our vision of a kinder, more caring, safe and healthy community.

Renichia Mooneys

OPERATIONS CO-ORDINATOR

My role at PACT is Operations Coordinator I need to make sure everything is running smoothly at the Centre, Langhuis and The Showroom Theatre If there's anything that needs attention, I step in to assist where I can. If there's anything related to PACT that needs to be sorted out, I take care of that as well.

My favourite part is working with the youth. One of my main responsibilities is to engage with them around training and development. So, checking in with them and seeing where they are in their journey is something I really enjoy. It's especially fulfilling when I hear about positive developments—like someone getting a job or even just being called for an interview. Seeing the excitement and pride on their faces is truly amazing.

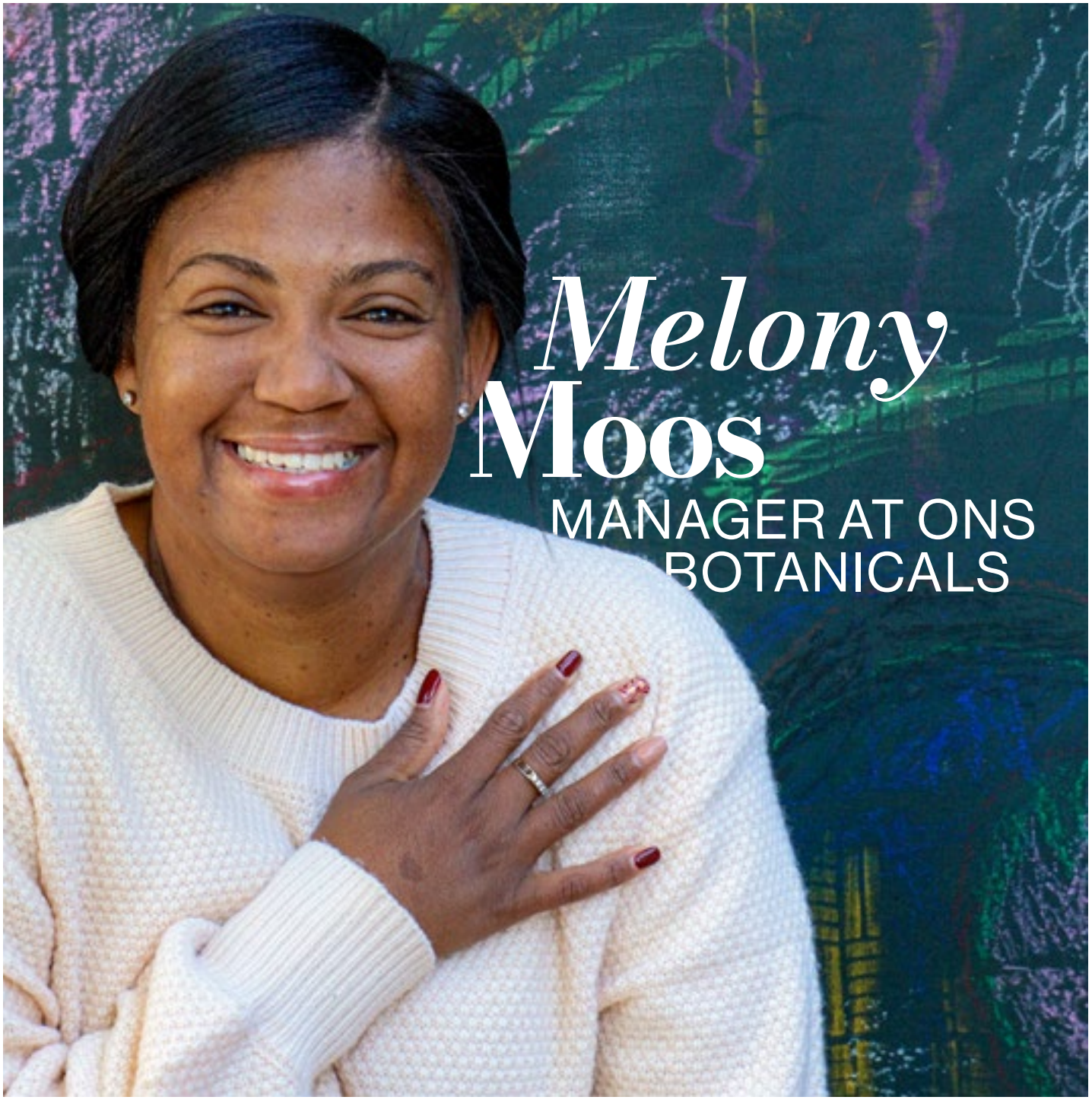
"

Because of this a large number of them have been completely transformed. It's clear that the skills they've gained from the workshops and job opportunities through PACT have made a lasting impact.

With PACT, no days are the same. There's always something exciting happening—something that challenges me and pushes me to grow. So compared to before, life was honestly boring. It also allows me to live out one of my passions—psychology. I studied developmental psychology, and through this work, I get to put that knowledge into action.

I believe one of my strengths is how I engage with people. I try to be clear and concise, but also warm and present. I make sure people feel heard and valued and so creating that sense of validation is something important I bring to the team. As for the future, I see myself continuing to grow in this work—building on my skills and helping even more people through development and mentorship. Presently I am busy with an on-line course around project management, a skill essential for successful execution.

Lastly, PACT is actively working to change the status quo. A lot of people know about the challenges and difficulties in our communities—but not everyone chooses to act. PACT not only acknowledges these issues—it does something about them. And that, to me, makes all the difference.



Melony Moos

MANAGER AT ONS BOTANICALS

I'm Melony, the Manager at ONS Botanicals. I take care of everything and everybody in the space, from pizza to people!

I joined PACT during 2023, through crewing at the J2J festival, my outlook on life has changed since then. They've pushed me to work harder and become a better version of myself, and I'm grateful for that.

PACT is all about youth empowerment and creating positive change—one person at a time.

What I love is that they teach us how to be better human beings. It's about learning, sharing, and pulling together. I believe we can do anything. At ONS we are custodians of this beautiful space, showing the world what young people are capable of.

I am presently studying project management on-line. I can't wait to practice my new skills. I'm ready for the future, knowing I'm part of a community that's making a real difference.

Joelada Telles

EARLY CHILDHOOD DEVELOPMENT ASSISTANT

Hi, I am Joelada. I was so very shy. My goodness, I couldn't even say my name, But today I can look people in the eye and greet them with confidence. I have lots of words now, even though I'm a very quiet person, I can speak openly.

For me, PACT is a loving home and a safe place for children. PACT people truly care about children, and they motivate children to a better life, to be a better person and most importantly, to have a voice. We encourage them to say how they feel and what they like and don't like. At PACT we give all children ownership of the PACT centre space.

I'm studying hard to be a teacher. I did not complete my schooling but now I have the opportunity to complete my schooling and further my studies. I'd love to see myself work with children as a teacher and to educate them.

Because I'm also a mother, I want every child to have the opportunities I didn't have: that is my mission and vision.

Charlotte Van Der Westhuizen

HEAD COOK AT ONS PIZZERIA

My name is Charlotte. I grew up right here in Prince Albert. I work as a chef at the ONS Langhuis, and even though I didn't finish high school, I look back on my life and see that I've done pretty well for myself. I've learned to chase my dream, and that's what matters most to me.

Apart from prepping and serving delicious dishes to our customers, my job also means making sure our stock is top-notch and always enough to keep everyone happy. Hygiene is super important too. I oversee everything to make sure all the food is prepared safely, so the quality and taste stays perfect.

When it's time to serve our customers, I really come to life. I take pride in every meal I make, and I'm always excited to give people a tasty experience. There's nothing like the rush of action in the kitchen, and I get a thrill when I get to chat with the customers. Seeing them happy, having a good time—that's when I feel the love I put into my food really shows. For me, food is a way to share love and kindness.

Through my work, I feel like I'm touching lives. I also think I contribute something special to Prince Albert's food scene,. I'm proud to say I've earned the nickname, "Pizza Queen" because of the quality of the pizzas I make with my team. That makes me so proud!

Working at PACT taught me to be more confident. This is more than just an opportunity—it's like a family that always wants to see you succeed. It gives hope to young people, especially those who are marginalized, and shows us that we can keep going and shine no matter what.

Diago Jansen

BARISTA AT THE SHOWROOM THEATRE

My name is Diago Jansen, and I am an influencer, especially on Tiktok. I work as a barista and bartender at The Showroom Theatre, a place where I get to serve more than just coffee and drinks—I serve hope, connection, and community. Every day, I step into my role, knowing that the work I do has the power to make a difference.

My mornings start with preparation—getting the bar ready, ensuring everything is perfect for the day ahead. I begin each day with a cup of coffee, not just to wake up but to check that our equipment is in top shape and the quality we serve is unmatched. It's in these small routines that I find strength—a reminder that even the simplest acts demand dedication and courage.

I see the impact I have through the smiles of our customers and their feedback—they often tell me our coffee is the best in town.

My journey started during Covid-19, when I was still in high school. I volunteered with PACT. That experience opened doors for me—giving me access to workshops and skills that helped me cope. It has become my foundation for personal growth.

PACT is more than an organization; it is a community built on the power of people helping people. That's why I feel so connected to it. I have a strong sense that my best days are still ahead of me.

Ockert Magiel

SANITATION OFFICER AT THE SHOWROOM THEATRE

I live my life with dedication, trying to show what it truly means to keep going. Most colleagues call me Oom Ockie or Oupa.

My story isn't about cleaning floors or wiping surfaces. To me, it's about, keeping my spirit alive, no matter what challenges come my way.

I believe a clean space is a welcoming space. That's why I take pride in my work. When visitors walk into the Showroom Theatre and see how spotless it is, everything shiny, every restroom neat, it makes me proud.

My journey with PACT has been nothing but life changing for me. I used to be very reserved, but now I feel confident. I want to grow and learn new things—like becoming one of the best baristas in Prince Albert. Sometimes I get confused by different coffee types, but I keep trying.

PACT does not just fix problems—they're building a better future for our youth, I believe in that. That's why I trust what we are doing.

Veronica Olifant

SANITATION OFFICER AT THE SHOWROOM THEATRE

I work closely with Ockert. My role is more than just maintaining cleanliness.

My friends are curious about what's happening at the theatre, and I love bragging about it. I tell them, "The Showroom, is the most beautiful building in Prince Albert, if not the entire Karoo." And I mean it. It's a place that fills me with pride and I am one of its caretakers.

I started working for PACT in 2020, after losing my previous job due to COVID-19. Before I found my place here, life felt monotonous and dull. Working for PACT brought excitement and purpose. There's always something new, whether it's a show, a workshop, or a festival to look forward to.

But more than that, PACT transformed my life during a very dark time. As a single mother of four children, I was struggling, feeling overwhelmed and hopeless. But this job changed everything. It helped me put food on the table, yes, but it also helped me grow stronger. The greatest gift PACT has given me is the mindset that I am in control of my own life. I realized that I'm not defined by my circumstances or my past.

PACT is vital to Prince Albert. It opens doors where there were once only closed windows.

Wilbur Klaaste

BARISTA AT HOPE WARRIOR COFFEE BAR

I'm the head barista at the Hope Warrior Coffee Bar situated in Rondomskrik and a runner within the organisation.

I must make sure that everything's going well at the coffee shop; sales must be good, and the other thing is I'm also doing coffee training to develop young baristas in town.

At the ONS Langhuis (another PACT project) I like to work at the bar, teaching and assisting waitresses and baristas. I'm good at sharing the organization's background and story with them so they understand better what we are about.

I was in Grade 12, during 2020, and when COVID-19 hit when I started coming to the centre. There was a feeding scheme, where up to 600 children were fed daily from our community, and it was run by youth volunteers like me.

Till then I was used to just doing my own thing. I would never go out because I was an introvert. And the volunteering forced me to let go of my shyness and communicate with everyone. I had to break my own boundaries so PACT has shaped me into the smiley human being I am today. It's also very empowering to see young people in control of something as big as this organisation.

Coming in every day, making coffee, might appear like something small, but I can shape someone's day. It helps you to start the day properly, and you get the smile and go and do your thing. Well, I would say I help people on their way to having a better day, yes.

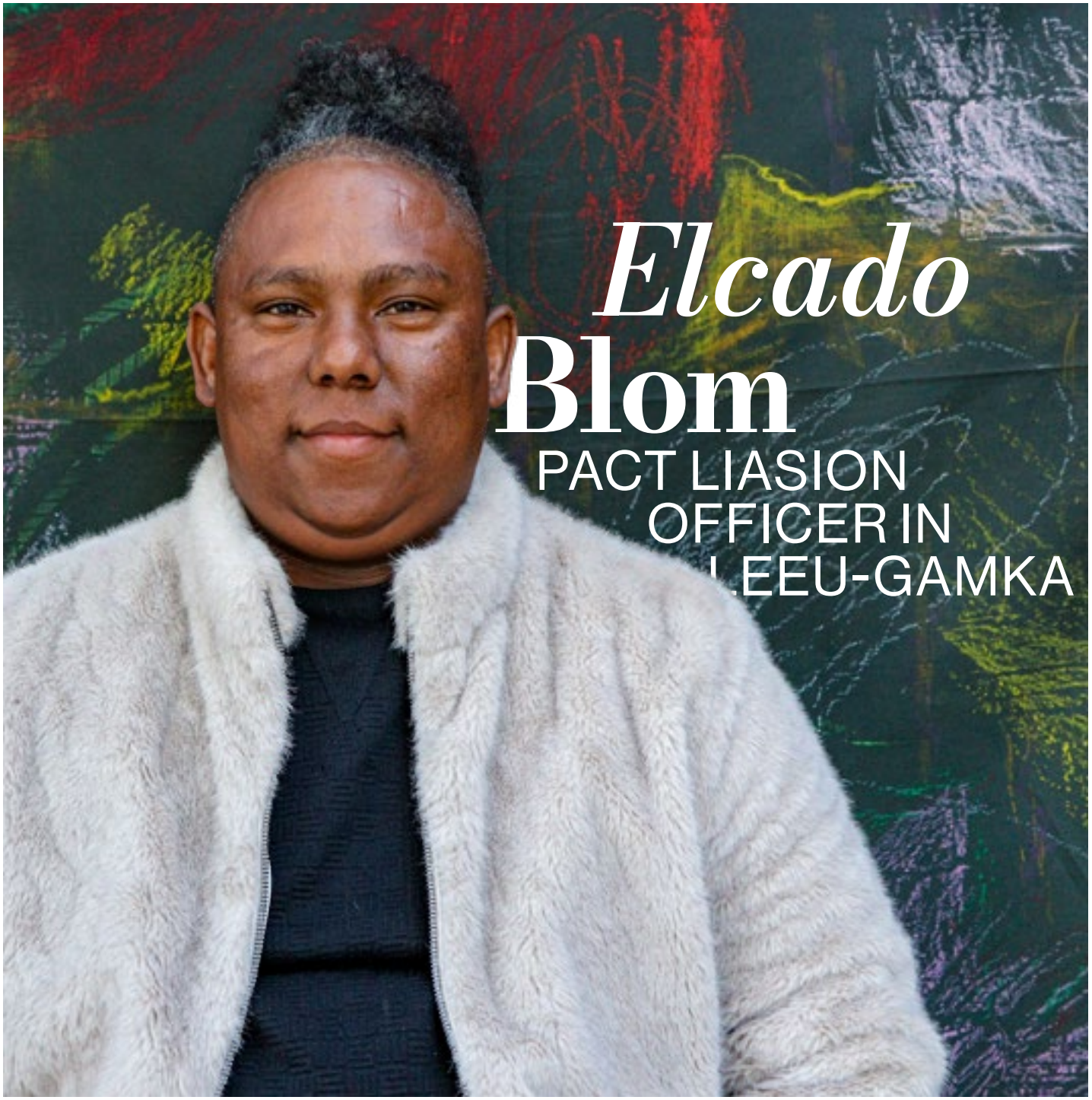
Miyante Ceylon

GENERAL ADMINISTRATOR

Life was very depressing before I joined the PACT team during Covid as part of the Hope Warriors feeding scheme for the children in the community. I initially was fearful of judgement. But look where I am today! At first, I was frustrated and didn't know what to do, now I feel confident in doing the centre's administration and am still learning! Maybe this will take me out of the town, the province, even South Africa!

For me PACT is like a person standing in the middle, central to different organisations and places bringing people together.

My advice? Find the courage to keep moving forward.



Elcado Blom

PACT LIASION OFFICER IN LEEU-GAMKA

I'm Elcado Blom, the liaison officer for Leeu-Gamka. I am also a visual artist and photographer.

In the morning, we clean the hall in the hostel and prepare for the afternoon program with the kids. The kids come in the afternoon, I do the art project Kunsblom, which entails drawing and painting. I also try and do TikTok dances with the kids to keep them entertained, while the rest do homework and puzzles.

I don't want to make any exceptions about what my favourite part of the day is, but working with the kids in general is fun.

In the past I was a big introvert; PACT has taught me how to express myself and has opened so many doors for me and has given me the opportunity to meet so many people of different cultures. The quality of my art pieces and photography has also improved hugely. My painting was on the cover of the 2025 Journey to Jazz journal. This is because I could work with world-renowned artists like Louis Jansen van Vuuren and the mural artist Falko. Of my work is also in Singapore and the USA.

My hope is that one day, that we will have our own PACT building in Leeu-Gamka, that will be a safe and happy space for children to be themselves and to discover their talents.

Elcado has been commissioned to do a wall mural for the G20 summit in Beaufort West.

VALUES

LEAD WITH ***HUMILITY***. ***CARE*** CUSTODIANS. ***EVERYONE*** COUNTS. EXECUTE WITH ***EXCELLENCE***.

VISION

SOCIO-ECONOMIC
transformation of community
THROUGH YOUTH LEADERSHIP

MISSION

PACT functions from one *heart and mind* to develop and transform *community* within the municipal area of Prince Albert, through an *inclusive, youth-lead multi-disciplinary approach* to a broad range of projects, programs and networking opportunities that all contribute to *individual and collective community health*.

MEANS

1. Structural transformation of economy, community and social spaces
2. Leaving no one behind: the vulnerable, voiceless and marginalized
3. Building mental and emotional resilience across the board
4. Activating opportunities for building social cohesion
5. Collaborating with community stakeholders to ensure best use of resources and practices
6. Leading the way through youth leadership development
7. Normalising opportunity for all to access.

WHERE ARE *our Home bases?*

PACT YOUTH CENTRE

42 B Botterblom Street, Rondomskrik
Prince Albert

ONS BOTANICALS

34 Church street
Prince Albert

LEEU-GAMKA PRIMARY SCHOOL

Leeu-Gamka

PACT OFFICE

10 Station Street
Paarl

THE SHOWROOM THEATRE

43 Church Street
Prince Albert

Prince Albert
MUNICIPAL REGION

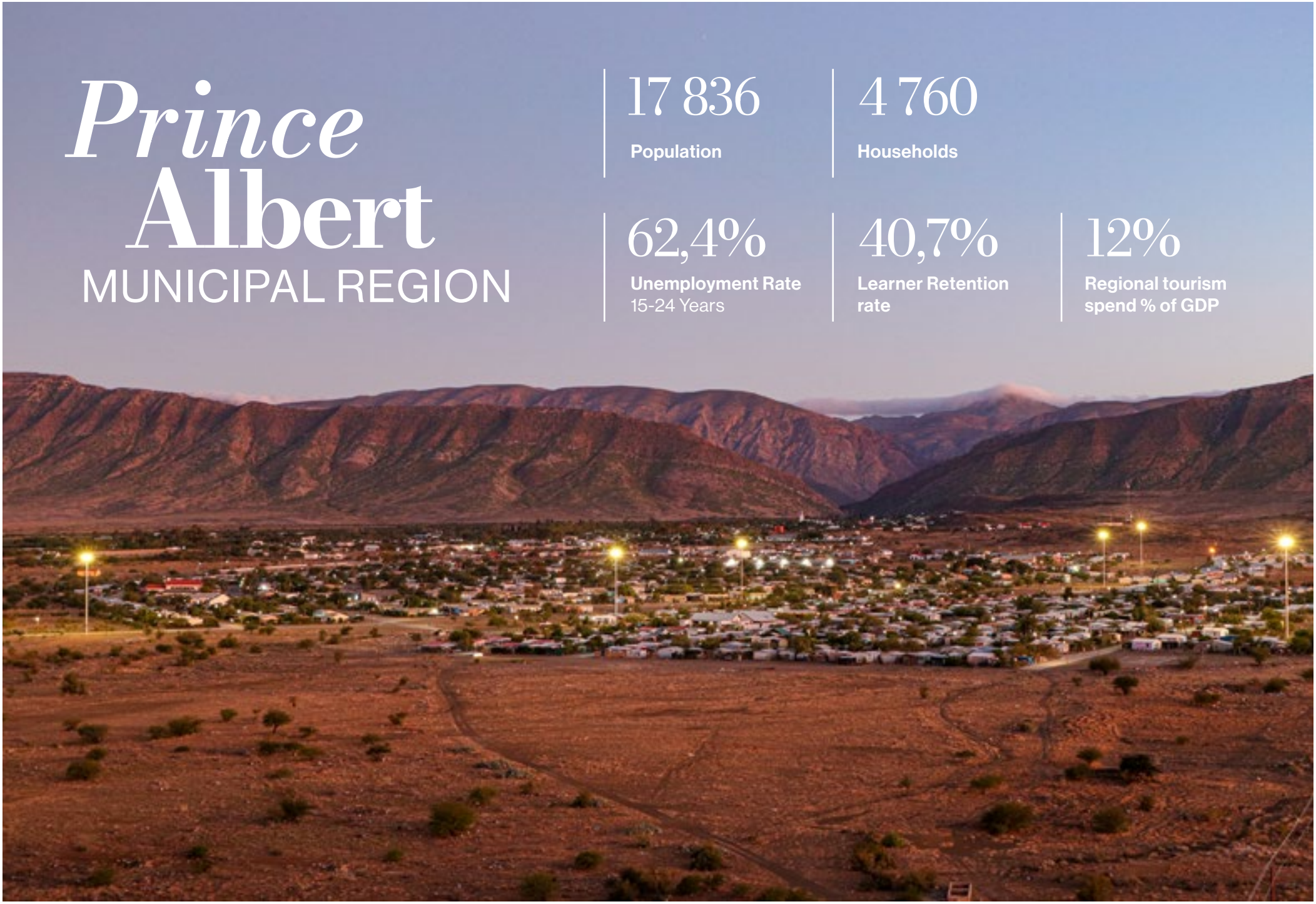
17 836
Population

4 760
Households

62,4%
Unemployment Rate
15-24 Years

40,7%
Learner Retention rate

12%
Regional tourism spend % of GDP



PACT's facts

CENTRE
AUGUST 2024- JULY 2025

37 800 Meals served

150 000 Fruit served to children

189 Registered children

17 Blink Begin Grade RR

35 Scholar runners weekly at Parkrun

150-200 Daily participants at the Holiday Programme during school holidays

752 Ek is Oulik self-care program sessions since 2022

JOURNEY TO JAZZ 2025

80 Local youth
30 from Leeu Gamka

70% Unemployed pre festival

21 Crew training sessions pre festival

50% Work opportunities post festival

YOUTH TRAINING

22 Ongoing workshops held

- *Leadership*
- *Hospitality*
- *Pizza making*
- *Gardening*
- *Tea production and service*
- *Enterprise training*
- *Work ethic & job preparation*
- *Events training*
- *Administration*
- *Compliance*
- *Marketing*
- *Media*
- *Photography*
- *Craft training*
- *Puppet making training*
- *Massage & wellness*
- *Conservancy training*
- *Logistics*
- *Business skills*
- *Communication*
- *Life skills*
- *Project management*

PACT *ECO-SYSTEM*

UNDERPINNED BY:

+ Sustainable Strategies
+ Social Justice
+ Community building
+ Sound Administration

LEEU GAMKA

Photography Training
Aftercare Arts Programme
Events Crew Development
Youth Musicians Outreach
Young creatives project with NYDA + DCAS

PRINCE ALBERT

PACT CENTRE

+ Creative Arts

Knipoog Camera Classes
Arco Music Project
Instrument & vocals
Kunsblom (Prince Albert & LG)
Lapland sewing project
Live music
Theatre
Audience Development

+ Community

Parkrun
LGBTQ workshop
PACT stall at Market
North End Community Activations
Senior Citizen Outreach
Parent Workshops
Community of practice

+ Events & Economic Activations

#US4US
Kers en Vers
Journey to Jazz
North End economic activations

+ Education

Aftercare Arts Programme (Prince Albert & LG)
Best of Class Matriculant Bursary
Blink Begin ECD (Grade RR)
Arco Music String Project
Homework (Grade 1 - 10)
Aftercare
Holiday Programmes
Literacy & Numeracy
Games (ball & board)
Book Club
Chess

+ Enterprise Development

Knipoog (photography & videography)
Lapklank sound
Hope Warrior Coffee Bar
Tuiskombuis
Showroom
ONS
Festival service provider
Conferences
Events/ functions
ONS Eatery
ONS Retail store

+ Youth Development

Photography & Videography Training (Prince Albert & LG)
Events Crew Development (Prince Albert & LG)
Events Partnerships: Open Studios, Lees Fees, Kaleidescope Chamber Music Festival, Gamka Classiek
Youth Musicians Outreach (Prince Albert & LG)
Young Creatives Project with NYDA + DCAS (Prince Albert & LG)
Talent identification
Recruitment
Business and enterprise workshops
PACT Hospitality Academy
Leadership development
Youth Employment Database
Life Skills Training
ONS beauty training
Social and marketing training

+ Well-being & personal development

Feeding Scheme
Ek is Oulik
Free to Grow
Personal development of PACT staff

ONS BOTANICALS

ONS Therapy & training
Retail store
Events hosting
Restaurant
Hospitality
Academy (TBC)

THE SHOWROOM

Café & Bar
Movies
Events/functions
Festivals
Conferences
Live shows
Academy

+ Community
+ Education
COHESIVE
CONFIDENT
COMPETENT
+ Events & Economic Activations
A TRANSFORMING COMMUNITY
+ Youth Development
COLLABORATION
CAPABLE
CARING
CAPACITY
+ Enterprise Development
Creating pipeline of opportunities
+ Creative Arts
+ Well-being & personal development

PARTNERS GIVE US A SHOUTOUT
Why they *love PACT*

This year's Journey to Jazz Festival in Prince Albert is symbolic of **a successful recipe for hope in this Karoo town.**

It is the coming together of international and local jazz artists. But deeper than that, it is also the coalescence of powerful social actors from the South and North end of town. A partnership that brings people from far and wide to this hidden gem, that is Prince Albert.

Local youth are integral to every aspect of the programme. They are hosts of the various venues, they direct some of the music programme, they ply us with delicious food and drink, they offer services to ensure we are calm and relaxed during our stay.

"The younger children look up to these youth in awe - hoping to be like them someday. Filled with positivity, energy, prospects and renewed hope for a better future."

Christina Nomdo
Retired first Commissioner of Children Western Cape

I back PACT wholeheartedly as they have a significant directly beneficial impact on many people's lives within the broader PA community. And more than many similar organisations, PACT's guiding philosophy of a 'hand up, as opposed to hand out' philosophy strikes a chord with me.

"They have created a unique community spirit in rural South Africa, which needs to be nurtured in every way possible."

Chris Freund
PACT funder and supporter

Rosie Balie

AGE: 82
BENEFICIARY OF
EK IS OULIK PROGRAM

WHAT ARE WE ***DOING*** WHERE?

PACT CENTRE

The youth centre in Rondomskrik, the heart and home of PACT, was built in 2015 with funds raised by a German acapella group called the Wise guys. Goedgedacht trust with operational funds raised by PACT managed the centre and its programs for 5 years until March 2020.

The property with all its assets and liabilities was handed over two weeks before lockdown 5 in March 2020. This was a huge responsibility for PACT to take on, in such trying times, to demonstrate as an organization its seriousness through the youth volunteer Hope warrior feeding scheme that fed over 100 000 meals to children over an 18 month period of lockdown from March 2020 to August 2021.

FOUR HIGHLIGHT PROJECTS

1.

Children's nutrition

From August 2021 to July 2025, approximately **140 000 meals** have been served to children from the ages of 3 to 18. In the last year alone **150 000 pieces of fruit**, mostly apples donated by farmers in the Grabouw, Vyeboom, Villersdorp areas was served to children at the centre. For most children this is the only fruit they receive in their daily diet. The feeding scheme post Covid has been soley funded by Alan and Hilda Clark. Without this ongoing support, the work of the trust would be highly compromised as well as children's nutrition. **There is marked improvement in children's health who attend the centre on a daily basis.**

2.

Blink Begin ECD

The focus of this ECD class that has been going since 2022 at the centre was to provide a service to the **most vulnerable children on the streets** not being accommodated by other care centres. **PACT provides free access to education while requiring parents, to contribute in-kind with services to the centre.** Having focused time and dedication to each one of the 17 children has proven to be key to their academic and personal development, with exceptional results. PACT urgently needs to expand its facility and offering to reach more children of this age group, including Grade R. Discussions are being held around the topic of education with other community stakeholders.

During November 2024, the BB graduation ceremony was held at the centre where the BB children of 2024, **wore garments of recycled material designed and created by their mothers and grandmothers.** These garments were inspired by catwalk videos shown at the centre, serving as inspiration.

We have included images of these creations shot in Paarl by the professional photographer Hannah St Clair, elevating the outfits to works of art.

3.

Speel en leer After Care program

This after-care program is built on the findings of **research that play develops the brain and inculcates healthy social norms and behavior.** Children are registered for free to attend, with the ages of 8-12 being the core beneficiaries of programs that include homework assistance, reading club, crafts and chess, dance and board games, music performance and creative arts. The programs are curated to build confidence, self-worth, healthy expression and encouraging young voices to heard. One of the star programs is the, Ek Is Oulik, safe touch and pampering program where children are nurtured, treated lovingly and celebrated by granting them weekly sessions of physical and emotional care. This program has been extended to senior citizens in the community and the Leeu Gamka community who are hoping to raise funds for their own Pact Centre.

4.

Arco/PACT strings program.

PACT centre houses a special room, filled with special-sized violins, violas and cellos, for musicians aged 4 to 12. These instruments were flown in from the UK on a private jet, curtesy of Lord Laidlaw.

From February 2025, in conjunction with ARCO Prince Albert and Louise Lansdown, this initiative focuses on teaching children within the community, the technical skills to play a string instrument, violin, viola or cello from the ages of 4 years onwards. **The children of PACT's ECD program, Blink Begin are the youngest recipients of this teaching,** run by graduate student of the University of Birmingham, Elliot Tingley and local musician and PACT leader, Waldon Ewerts.

Since 2015, music has served as a key area of education within the work of PACT because of the life-long benefits children gain through instrument and musical tuition.

August 2025 will see these young students perform at the newly constituted chamber music festival, Kaleidoscope.

@Kaleidoscopefestivalsa

OF INTEREST

The centre is **home to the award-winning Hope Warrior coffee bar** and the home of many community engagements ranging from chess competitions to care and health workshops for seniors that reach a broader target group.

60 children are part of the Arco project outreach in the community that includes working with the Prince Albert Primary school, Prince Albert college, Kweekvallei primary school and ECD centre, Little Bridges.

Ek is Linda baie trotse moeder van Bea-nick

Ek het baie trots gevoel oor die rok wat ek en my dogtertjie saam gemaak. Juffrou Lappa het vir ons 'n foto gewys oor hoe die klere moet lyk.

Ek was so trots toe my dogtertjie die aand ingestap kom met haar rok.

Trane van blydskap en trots het oor my wange gerol. Ek sê baie dankie aan Blink Begin vir die geleentheid wat ons as ouers gehad het.

My dogter het baie verbeter by Blink Begin. Sy kan tel en haar naam skryf.

Dankie Blink Begin

Ek voel as ouer dat Blink Begin baie ondersteuning en groei in my kind gevorder, respek en disipliene was ook een doelwit van dit. Vir my was hy gereed om sy skool jaar graad 1 te begin.

Ek voel toe ons die klere maak was dit 'n uitdaging en ook om te leer en om trots op jouself te wees. Toe ek my kind inni klere sien het ek glads opgespring want hy was selfs opgewonde om hom daar in te sien. Die eind doelwit was, ons het nou 'n baie hegte band met mekaar.

Baie dankie vir Blink Begin

Jayden se mamma

PHOTOGRAPHED BY
HANNAH ST CLAIR

The *Showroom*

Even with all the twists and turns of establishing a presence again in the Showroom theatre, we stayed bold, creative, and full of energy. This year, we proved that passion and persistence are what keep the arts alive and kicking. We're all about pushing boundaries, making real connections, and sharing stories that matter.

Through courage we have touched many hearts by staying resilient, keeping the spark alive and pushing forward amidst challenges.

We inspired, entertained, and brought people together through arts that speak to everyone.

www.theshowroomtheatre.co.za

@theshowroomtheatre on instagram

"We believe in an inclusive community where creativity is endless and every voice matters. We're all about making art accessible, fresh, and impactful."

Naaim Briesies
Showroom manager

OF INTEREST

38 205	**Tickets**
9 982	**Refreshments**
2 490	**Movie attendees**
7	**Private screenings**

Overall **tickets sales** rose by over

400% to 38205

ONS *Botanicals*

Since November 2024, ONS_Botanicals was founded as a **unique social enterprise focused on empowering young people by integrating personal and professional development into the framework of the business.** ONS operates out of 34 Church Street with the generous mentorship of Lisa and Philip Keys. This picturesque and central location provides the perfect backdrop for a bespoke eatery, events and retail space as well as a trainee salon – all fostering a sense of belonging and community for both the team and guests.

This initiative provides in-situ training in hospitality, events, retail, beauty and business to its young team. Most importantly **ONS is the manifestation of PACT's work to enhance the health of our young people and expand work opportunities for them to both access and contribute to the local economy and community development: a multi-faceted enterprise with youth as the first line of beneficiaries.**

Revenue made from the ONS brand goes directly into the mental wellness work of PACT through their **Ek is Oulik salon project.**

OF INTEREST

30 Private events held at ONS between November 2024 and July 2025

1 790 Pizzas served during this period

The ONS team is also currently working with Jeremy Davids from the Franschoek Hospitality Academy to create an **accredited hospitality training opportunity on the premises to be launched in 2026**– an exciting evolution of the ONS vision!

Follow our progress on Instagram:

@ons_botanicals

Now, most recently, it's a joy to see PACT making use of our property on Church Street through their ONS brand. The Langhuis space is being used in beautiful ways. ONS has developed beauty, massage, and body care products. The pizza restaurant is developing a formidable reputation for the best in town and soon, we hope, hospitality training in the cooking school.

"The energy, dedication, and vision the PACT youth bring into these ventures is truly heartening."

Lisa Key, *PACT champion and ONS patron*

"ONS is more than just a salon — it's a warm, welcoming space where young people can feel seen, safe, and supported."

It brings PACT's vision to life in the most human way: by building confidence, offering care, and creating real opportunities. In a place where mental health support is so hard to come by, this small idea has opened up a much bigger way of connecting with and empowering youth.

"We're not just raising funds for the Ek Is Oulik outreach at the centre— we're giving young people hands-on experience and a sense of purpose they can carry into the future."

Kim Winter
ONS co-ordinator and Ek is Oulik founder

Journey *to Jazz* FESTIVAL

"Jazz is a church: a genre where all are welcome."

2025 saw the Journey to Jazz festival establish itself as the premier jazz festival for the Central Karoo region. This is based on sold-out hospitality and accommodation months prior to the event. The deployment of a large group of youth at the festival from compliance to venue management. The level of programming with an internationally rated and respected artist corps. The central role of masterclasses in jazz education and the continued growth of the Karoo jazz project under local musicians. **The emphasis to activate the North End community and micro economy continues to be central to the work going forward.**

However, the biggest contribution to date of this festival is the 12-month lead up where youth leadership of PACT are actively involved from program curation to financial administration. This exposure to high end competencies and skill sets, flows into the rest of PACT's activations, raising the bar of execution on all levels from ECD to art.

Journey to Jazz strives to be the premium jazz event in South Africa and also the festival that impacts on all stratas of the community bringing opportunity and connections that elevate and enhance the lives of ordinary folk.

Thanks to our funding partners as well as the ongoing expertise of Brenda Sisane, Creative director, Kyle Shepherd, Artistic director, Louis Botha for stills photography, Simon Keys, Mike Faraday, Hloni Coleman on videography, Kaz Henderson and her team for PR and media with Lara Fisher on social media who were all willing to share and transfer their knowledge to the JTJ team on the ground.

Watch 2025 highlights

www.journeytojazz.co.za

OF INTEREST

Hospitality establishments experienced **100% occupancy** throughout the festival

Online views increased by 485% to 2,6 million views.

Media coverage increased by 84% year-on-year and **98% overall since the first festival in 2023.** This led to a **20% increase in the value generated** from the local coverage.

The festival uses a number of venues which include, the NG Kerk, Showroom theatre, ONS eatery, the PACT centre and the magical Kritikomkoppie open air theatre designed by landscape artist, Annie van Rensburg, built in a deserted Matjiesfontein chert quarry.

This festival embodies the principle that education is freedom in practice; As a practise of democracy, it embraces tradition and innovation, individualism and collectivism, history and future, stability and transformation, conventionality and advancement. Thusly **Jazz education links youth with heritage and tradition, highlighting its cultural significance. In business and tourism, J2J is a sustainable economic initiative.**

Brenda Sisane
Creative Director Journey to Jazz

The Italian Cultural Institute is proud to support Journey to Jazz, a festival created by PACT that combines artistic excellence with a deep commitment to social justice in the quaint desert of Karoo. We started this collaboration two years ago and we strongly value it for both its cultural and social dimensions: PACT not only fosters powerful artistic expression, but also creates space for community engagement and critical dialogue.

Its intimate, carefully curated approach resonates with the Italian Cultural Institute's mission to promote cultural exchange that is meaningful and impactful. PACT also presents a unique opportunity to deepen the jazz relationship between Italy and South Africa—two countries with rich, dynamic jazz traditions. Through artist residencies, performances, and collaboration, we believe this partnership can help build lasting creative bridges between our musical communities.

We remain committed to supporting platforms like PACT and Journey to Jazz where art becomes a catalyst for connection, understanding, and transformation.

Cristiana Mimmi
Events Coordinator for Italian Cultural Institute SA

PACT *VISION BOARD*

PROJECTS IN THE PIPELINE *PROGRESS UPDATE*

2020/ 2021	Hospitality Training Campus	Micro enterprise development for: - Hope Warrior coffee bar - Lapklank - Recording studio - Performing artists	Build business information system for organization	Build music wing at the center	Blink Begin ECD expansion in terms of service, facility & home based Edu-care	Food garden establishment in South-End	Launch tourist & traveler initiatives in North-End
2021/ 2022	Concept planning phases	**ACTIVE** - HW Coffee Bar - Lapklank - Knipoog - Production House	**ACTIVE** Microsoft Teams	**ACTIVE** - Funds received - Plans Approved - Builder appointment	**ACTIVE** Pre-Grade R Funding received ECD Expansion	**ACTIVE**	**ACTIVE** Tuk-Tuk
2022/ 2023	Journey to Jazz successfully executed	**ACTIVE**	**ACTIVE**	Secured space for music wing	**ACTIVE**	**ACTIVE**	**ACTIVE**
2023/ 2024	Journey to Jazz expansion	PACT online store	Interactive PACT dashboard	Showroom Theatre activation	Further expansion of Blink Begin ECD	Provide kitchen with fresh vegetables	North-End hospitality activation with North-End tourist tours
2024/ 2025	**COMPLETE** Partnering with other regional festivals	**COMPLETE** ONS body range and therapy services	**IN PROGRESS** Continued research into data analysis	**COMPLETE** Expansion of events offering	**IN PROGRESS** Establishment of second classroom	**IN PROGRESS** Establishment of Hospitality School	**IN PROGRESS** Continue to activate North-End economy
2025/ 2026	Journey to Jazz anchor funders	Ek is Oulik self-care and pamper salon for children and seniors	Dashboard development	#us4us concert activation	Expansion of education footprint	PACT Hospitality School at ONS	Dedicated youth centre facility in Leeu Gamka

Financial summary

PRINCE ALBERT COMMUNITY TRUST *IT 2482/2013*

PURPOSE OF THE TRUST

Prince Albert Community Trust (PACT) is a Non-Profit Organization and Public Benefit Organisation, registered as a trust. PACT acts as an umbrella body and bona fide charity, channeling donations towards the welfare of the disadvantaged community of Prince Albert and the greater municipal area.

TRUSTEES

- HPD Bezuidenhout
- I Albers
- IL Wolfaardt
- L Jaquet
- JK van der Merwe
- Z Abelson

PATRON

- Professor Thuli Madonsela

PROFESSIONAL ACCOUNTANTS

HJ Rabie (SAIPA nr 25804)
FHBC (Wellington) (Pty) Ltd
3 Rose Street, Wellington, 7655

AUDITORS

Organisation:	Broodryk Kotze Incorporated
Reg number:	2006/000403/21
Details of Auditor	
Surname:	Broodryk
First names:	Riaan Carl
Title:	Mr
Nationality:	RSA

Auditor's Accreditation Details

IRBA
Accreditation no: 386189

BANKERS

- ABSA BANK, Paarl
- First National Bank, Paarl

PBO REF NUMBER : 930047631

(Issued in terms of S18A of the Income Tax Act of 1962)

NPO REF. NUMBER: 244-55

THE BOARD OF TRUSTEES IS COMPRISED OF ***SIX DEDICATED TRUSTEES*** WHO SERVE ON A ***VOLUNTARY BASIS.***

During the 2023 financial year the trustees managed to secure funding from the Prince Albert Municipality and the Department of Cultural Affairs and Sport (DCAS) because of their active involvement and dedication towards the trust. The trust has effective, efficient and transparent financial management and internal (dual) control systems in place to guard against fraud, theft, and financial management. The board includes the position of mayor (ex officio) of Prince Albert.

Total revenue

R 1 374 225
2019

R7 969 813
2022
Inclusion of the PACT center asset

R1 759 786
2020

R4 805 103
2023

R3 175 786
2021

R 7 824 582, 78
2024

90%

PLUS YIELD
TO PROGRAMMING

The proportion of funds that goes directly into impacting on beneficiaries, including advocacy and technical support.

ORIGINAL

Emma van Niewenhuizen

VOLUNTEER

I am Emma, 17 years old and in matric at the Christen Akademie in town. I volunteer every afternoon at the Speel en Leer program at the PACT centre. This has really made a big difference in my life.

Whether its basic tasks, playing, or just being there to listen, I've come to realise how important it is to give children a space where they feel cared for. I've also learned how to manage responsibility and stay calm in busy or challenging moments, so PACT has helped me grow emotionally and personally and I am more motivated to keep doing things that positively impact others.

I also feel deeply connected to my community. Being part of something that supports and uplifts others has shown me the value of community work and made me proud to contribute in a meaningful way.

Thank *you*

We thank our individual funders who take a view on our work and then entrust us with funds to execute with integrity.

We thank families, foundations, businesses, organisations, who back us with in-kind support, skill sets, networking opportunities and finances.

We thank government agencies and enterprises that recognise the work and its greater benefits and enable us to continue.

We thank the inhabitants of the Prince Albert municipal region who encourage and motivate us, who attend and advise us in love to become our better selves.

THANK *YOU!*

PARTNERS AND *FRIENDS*

BACKDROP ARTWORKS USED IN PORTRAITS CREATED BY ARTIST ***SONIA MARTIN*** BASED IN FRANCE WITH ***PACT SPEEL EN LEER CHILDREN***

PHOTO CREDIT ***SELWYN MAANS*** AND ***KNIPOOG MEDIA*** OF PACT

CONTACT DETAILS

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www.journeytojazz.co.za

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